

# SELVEH Mānuka Export Logistics Readiness Matrix

TEMPLATE / ILLUSTRATIVE ONLY - NOT A SHIPPING INSTRUCTION, CERTIFICATE OR SELVEH TRANSACTION RECORD

Use this worksheet to turn an export route into explicit packaging, thermal, handover and evidence decisions before a premium honey shipment is released.

**Important: Honey logistics is product- and route-specific. Do not copy a temperature setpoint, packaging format, Incoterm or document list from this template into a real shipment without validating it for the actual batch, destination, carrier, importer and applicable requirements.**

## A. Pre-shipment logistics control matrix

| Control          | Decision to record                                                  | Evidence / owner | Status |
|------------------|---------------------------------------------------------------------|------------------|--------|
| Product / lot    | Exact SKU, batch and quantity                                       |                  | []     |
| Pack format      | Retail jars / pail / drum / IBC / other                             |                  | []     |
| Primary pack     | Food-contact suitability, closure, tamper control                   |                  | []     |
| Secondary pack   | Carton/dividers/cushioning/leak containment                         |                  | []     |
| Palletisation    | Pallet type, pattern, height, wrap/straps                           |                  | []     |
| Route            | Origin -> port/airport -> trans-shipment -> destination             |                  | []     |
| Transit mode     | Air / LCL / FCL / other                                             |                  | []     |
| Thermal strategy | Ambient / passive protection / active temperature control           |                  | []     |
| Monitoring       | Logger type, placement, acceptance rule, data owner                 |                  | []     |
| Quality limits   | HMF/MGO/DHA or other contract limits at release/arrival             |                  | []     |
| Incoterm         | Rule + named place/port + version                                   |                  | []     |
| Documents        | Invoice, packing list, COA, origin/export/import docs as applicable |                  | []     |
| Handover         | Who releases, who receives, who investigates excursion              |                  | []     |

## Release rule

Do not release the shipment because “the freight is booked”. Release only when the lot identity, pack configuration, route, thermal plan, monitoring plan, commercial delivery term and required documents are all either confirmed or explicitly assigned to an accountable owner.

## B. Route heat-risk and handover planner

TEMPLATE / ILLUSTRATIVE ONLY

| Route stage                | Potential exposure / failure              | Control | Evidence after shipment |
|----------------------------|-------------------------------------------|---------|-------------------------|
| Packer -> origin warehouse | Hot dock / sunlight / poor staging        |         |                         |
| Warehouse -> port/airport  | Vehicle temperature / delay               |         |                         |
| Export terminal            | Outdoor dwell / customs delay             |         |                         |
| Main carriage              | Ambient heat / power-off / trans-shipment |         |                         |
| Destination terminal       | Hot-yard dwell / inspection delay         |         |                         |
| Terminal -> importer       | Last-mile heat / handling                 |         |                         |
| Importer receiving         | Seal damage / breakage / excursion        |         |                         |

## C. Temperature / quality monitoring record

| Field                                  | Record                                                   |
|----------------------------------------|----------------------------------------------------------|
| Target transport condition / rationale |                                                          |
| Logger ID + calibration/status         |                                                          |
| Logger placement                       |                                                          |
| Dispatch time / condition              |                                                          |
| Arrival time / condition               |                                                          |
| Maximum / minimum observed             |                                                          |
| Excursion rule                         |                                                          |
| Excursion occurred?                    | <input type="checkbox"/> No <input type="checkbox"/> Yes |
| Disposition / investigation owner      |                                                          |

### Decision note

A data logger does not replace a transport specification. First define what condition is acceptable and why; then monitor against it. If a shipment deviates, investigate the actual product evidence rather than assuming that every temperature spike causes failure or that every unmonitored shipment is acceptable.

This worksheet is general buyer education. It is not legal, food-safety, customs, carrier, laboratory or transport-engineering advice.