

Mānuka Authenticity Evidence Matrix

Two-page buyer matrix separating adulteration, floral source, geographic origin, MGO/DHA, laboratory scope and lot identity before an authenticity claim is accepted.

Claim	Evidence lane	What it can support	Status
Genuine honey	Composition + adulteration testing	Consistency with honey / targeted syrup risk	
Mānuka grade	MGO/DHA + method + batch	Analytical grade / scheme criteria where applicable	
Floral source	Production records + pollen/markers + scheme definition	Defined monofloral/multifloral claim	
Australian origin	Traceability + supplier records + analytical context	Geographic-origin claim when evidence converges	
Marker claim	Specific marker method/result (e.g. Leptosperin where used)	Only the marker conclusion supported by method	
Laboratory fit	Accreditation scope + method + matrix	Whether the result is within relevant competence/scope	
Batch identity	Sample ID -> bulk/source lot -> packed lot -> offered product	Whether evidence belongs to the goods being bought	

Status key: GREEN = evidence closed • AMBER = verification open • RED = do not release / rely.

Authenticity claim-control questions

Control	Buyer question / evidence	Status
Question 1	What exact claim are we trying to prove or disprove?	
Question 2	What fraud / origin / floral-source scenario could defeat that claim?	
Question 3	Is the selected method fit for that scenario?	
Question 4	Is the laboratory scope appropriate for the method and matrix?	
Question 5	Can the submitted sample be mapped to the offered lot?	
Question 6	Is the conclusion bounded to what the evidence actually supports?	

Use with current official requirements, the actual sale contract and transaction-specific evidence. This worksheet is not a government form, legal advice, laboratory method or SELVEH shipment record.