PRIVATE-LABEL CONTROL RECORD

Manuka Honey Artwork Approval

Approve copy, evidence, technical proof and release file as separate gates.

CONTROL PRINCIPLE	**No file is print-ready merely because it looks complete. Every regulated field and claim needs an owner and evidence reference.**

1. Approval scope

Product / SKU	Product: ________________ SKU: _________ Grade / MGO: _____ Net quantity: _____
Market / channel	Country: ________________ Channel: ________________ Language(s): _________
Importer / brand owner	____
Pack / dieline	Container: _________ Label / carton: _________ Dieline version: _________
Artwork version	File name: _______________________ Version: _____ Date: _____ Owner: _____

2. Mandatory information register

Field	Artwork text / location	Source / evidence	Owner	Status
Product name	______________	______________	_______	[ ] Open [ ] Approved
Ingredient statement	______________	______________	_______	[ ] Open [ ] Approved
Country of origin	______________	______________	_______	[ ] Open [ ] Approved
Net quantity	______________	______________	_______	[ ] Open [ ] Approved
Supplier / importer details	______________	______________	_______	[ ] Open [ ] Approved
Nutrition information	______________	______________	_______	[ ] Open [ ] Approved
Lot / date / storage	______________	______________	_______	[ ] Open [ ] Approved
Warnings / market fields	______________	______________	_______	[ ] Open [ ] Approved

3. Claim evidence

Claim / wording	Evidence reference	Scope / conditions	Approver	Status
MGO / grade	______________	______________	_______	[ ] Hold [ ] Approve
Origin / floral	______________	______________	_______	[ ] Hold [ ] Approve
Nutrition / health	______________	______________	_______	[ ] Hold [ ] Approve
Other marketing claim	______________	______________	_______	[ ] Hold [ ] Approve

Proof, release and change control

Close the technical and physical proof gates before sending a controlled production file.

CONTROL PRINCIPLE	**A market-compliant master does not automatically prove importer registration, product registration or approval in every destination.**

4. Technical proof

Control	Requirement / reference	Proof result	Owner	Status
Dieline / dimensions	_______________	_______________	________	[ ] Hold [ ] Pass
Bleed / safe area	_______________	_______________	________	[ ] Hold [ ] Pass
Material / adhesive	_______________	_______________	________	[ ] Hold [ ] Pass
Colour / finishes	_______________	_______________	________	[ ] Hold [ ] Pass
Barcode / quiet zones	_______________	_______________	________	[ ] Hold [ ] Pass
Variable lot/date coding	_______________	_______________	________	[ ] Hold [ ] Pass
Physical mock-up	Sample / photo: __________	_______________	________	[ ] Hold [ ] Pass

5. Staged approvals

Gate	Approver / role	Version	Date	Status / condition
Copy + mandatory fields	_______________	______	______	_______________
Claims + evidence	_______________	______	______	_______________
Importer / market review	_______________	______	______	_______________
Design + technical proof	_______________	______	______	_______________
Physical proof	_______________	______	______	_______________
Production release	_______________	______	______	_______________

6. Controlled release

Released file	File name: _________________________ Version: ______ Checksum / reference: __________
Printer / packer receipt	Recipient: _________________ Date: ______ Acknowledged version: __________
Open conditions	____
Reapproval triggers	[ ] Copy [ ] Claim [ ] Dieline [ ] Material [ ] Market [ ] Importer [ ] Coding [ ] Other

RELEASE STATUS	**[ ] HOLD [ ] CONDITIONAL [ ] APPROVED [ ] REJECTED**
Decision owner	Name: _________________ Role: _________________ Date: _________________
Conditions / rationale	____ ____

Boundary: This record is a buyer-control template, not legal advice, regulatory approval, printer certification or evidence that a product is registered for sale. Validate current destination requirements and the actual production proof before release.