

Manuka Honey Landed-Cost Model

Build the cost from the agreed quote basis to the buyer's receiving point, then divide by saleable units.

CONTROL PRINCIPLE

Record every cost once, state whether import tax is recoverable, and keep low/base/high assumptions visible.

1. Shipment basis

Destination / receiving point	Country: _____ City / warehouse: _____
Supplier / quote	Supplier: _____ Quote / PO / version: _____
Currency / FX	Quote currency: _____ Model currency: _____ FX rate: _____ Rate date/source: _____
Incoterm / named place	Rule: _____ Named place / port: _____
Volume basis	Units: _____ Cases: _____ Pallets: _____ Units/case: _____ Net weight: _____
Saleable-unit basis	Ordered: _____ Shipped: _____ Expected saleable: _____ Loss allowance: _____%

2. Cost stack

Cost line	Basis / source	Low	Base	High
Goods + primary pack	Quote / PO	_____	_____	_____
Testing / documents	Included or additional	_____	_____	_____
Origin collection / export	Forwarder quote	_____	_____	_____
International freight	Mode / quote validity	_____	_____	_____
Insurance	Premium / basis	_____	_____	_____
Customs-value adjustments	Broker advice	_____	_____	_____
Customs duty	Rate + preference status	_____	_____	_____
Import GST / VAT - cash	Rate + valuation basis	_____	_____	_____
Permit / broker / terminal	Destination quotes	_____	_____	_____
Storage / handling / delivery	Receiving-point costs	_____	_____	_____
Contingency / open costs	Named assumptions only	_____	_____	_____

Scenarios, cash and unit economics

Separate cash needed at import from the economic cost if GST or VAT is recoverable.

CONTROL PRINCIPLE

Do not treat a preferential rate as confirmed until origin proof and importer eligibility are checked for the shipment.

3. Scenario roll-up

Measure	Low	Base	High	Owner / note
Goods + origin	_____	_____	_____	_____
Freight + insurance	_____	_____	_____	_____
Border + destination	_____	_____	_____	_____
Cash required to land	_____	_____	_____	_____
Recoverable import tax	_____	_____	_____	_____
Economic landed cost	_____	_____	_____	_____
Expected saleable units	_____	_____	_____	_____
Landed cost / saleable unit	_____	_____	_____	_____

4. Assumption register

Open assumption	Evidence required	Owner	Due	Status
Duty / preference	Official rule + origin proof	_____	_____	[] Open [] Closed
Import tax recovery	Tax adviser / importer treatment	_____	_____	[] Open [] Closed
Freight / surcharges	Valid forwarder quote	_____	_____	[] Open [] Closed
Storage / local delivery	Named provider quote	_____	_____	[] Open [] Closed
Saleable-unit loss	Channel assumption / evidence	_____	_____	[] Open [] Closed

5. Commercial decision

Target wholesale / retail	Wholesale: _____ Retail: _____ Trade spend: _____ Other: _____
Margin test	Base margin: _____ High-case margin: _____ Minimum acceptable: _____
Next action	_____

FINAL STATUS	[] HOLD [] CONDITIONAL [] APPROVED [] REJECTED
Decision owner	Name: _____ Role: _____ Date: _____
Conditions / rationale	_____ _____

Boundary: This is a procurement costing aid, not customs, tax, legal or financial advice. Confirm classification, customs value, duty preference, tax recovery and destination charges with current official sources and the appointed importer, broker and advisers.