

SELVEH Singapore Mānuka Import Readiness Matrix

Commercial buyer control for Australian Mānuka honey • Verified 20 August 2026

Purpose

Use this matrix before production commitment and again before shipment. A gate is not “confirmed” because someone says it is handled; it is confirmed when the responsible party and supporting evidence are identifiable.

Gate	Buyer decision	Evidence to retain	Owner	Status
Product definition	Grade, format, pack size and finished-vs-bulk route are fixed	Approved product specification	Buyer / supplier	Open / Confirmed
Importer readiness	Singapore importer is eligible, SFA-registered and customs-ready	Registration / UEN / declarant confirmation	Importer	Open / Confirmed
Source evidence	Supplier/packer can support SFA source expectations if requested	Quality-system / establishment evidence	Supplier / packer	Open / Confirmed
Label	Singapore label has been reviewed before mass printing	Approved artwork / controlled sticker version	Importer / regulatory reviewer	Open / Confirmed
Lot traceability	Retail units carry a lot ID that maps to production evidence	Lot-code plan + batch mapping	Packer / supplier	Open / Confirmed
Claims	MGO / quality language is separated from prohibited medical positioning	Claims approval record	Brand / regulatory reviewer	Open / Confirmed
Customs & GST	Classification, value, incoterm and GST assumptions are confirmed	Broker / declarant confirmation	Importer / broker	Open / Confirmed
Permit	TradeNet import permit is approved for the consignment	CCP	Importer / declarant	Open / Confirmed
Arrival release	Any CCP conditions, inspection or testing are cleared	Release / inspection record	Importer / warehouse	Open / Confirmed

Stop conditions

- Importer identity or SFA registration owner is unresolved.
- Final retail label has not been reviewed for Singapore requirements.
- Lot-code logic cannot connect retail units back to production / batch evidence.
- MGO or quality claims are not linked to an agreed evidence source.
- TradeNet / CCP responsibility is unclear before dispatch.
- Launch timing assumes immediate release despite possible inspection or hold-and-test.

Shipment Release Check

Use for each consignment - not just for the first import.

Check	Acceptance condition	Initial/date
1. SKU & quantity	Matches PO, invoice, packing list and actual packed units	___
2. Finished lot ID	Visible on retail pack and mapped to batch evidence	___
3. Approved artwork	Exact Singapore-approved label version used	___
4. Supplier evidence	Required supplier/packer documents retrievable	___
5. Testing pack	Agreed COA/MGO evidence tied to finished lot	___
6. TradeNet permit	Approved; CCP received and checked	___
7. CCP conditions	Any conditions understood and assigned	___
8. Customs/GST	Classification/value/GST handled by declarant	___
9. Inspection/testing	Completed if required; release evidence retained	___
10. Retail release	Importer confirms goods may be sold/distributed	___

Regulatory reference points

- SFA: processed-food importer registration and TradeNet import permit for each consignment.
- Micor: edible apiculture products are processed food; government certification is not currently required for Singapore; source-quality evidence may be requested.
- SFA label guidance: imported prepacked food requires applicable mandatory labelling; lot identification applies from 30 Jan 2026.
- Singapore Customs / IRAS: ordinary honey is generally non-dutiable; import GST applies at the prevailing 9% rate.
- HPB/MOH: food marketing must not stray into prohibited therapeutic or disease-treatment positioning.

This matrix is an operational aid, not legal advice. Re-check official requirements for the actual SKU and consignment before shipment.